

BWP
PREMIER
BEST WESTERN.

LEBANON, OR

Cultivating a Distinguished Experience for
Leisure and Business Travelers in the Upscale Market.

Welcome to the Premier Life.®



#1 In Guest Satisfaction Among Upscale Hotel Chains‡



A Top 5 Ranked Loyalty Program **7x**

FAST COMPANY #6 The World's Most Innovative Companies



HOTEL PERFORMANCE

HOTEL PERFORMANCE NORTH AMERICA*:

Average Occupancy Rate: 68.3%

Average Daily Rate: \$128.96

Average RevPAR: \$88.04

Average RevPAR Index: 84.6

Loyalty Program Contribution: 38.6%

Brand Contribution: 71.1%



HOTEL DISTRIBUTION**

BEST WESTERN PREMIER DISTRIBUTION:

	North America	Global
Active:	42	127
Pipeline:	33	53



AMENITIES

- Stylish hotel design with detailed finishes
- Dining and cocktail bar focused around social living
- High-end guestrooms and suites
- Modern, refined amenities
- Curated, unique exterior designs
- Premium, ultra-soft linens and towels
- LCD or plasma television with high-definition channels
- In-room safe, refrigerator, microwave and premium clock radio
- Communal boardrooms and meeting spaces
- Well-equipped business center
- Energizing fitness center



*FY 11.2018.

**Numbers are approximate, may fluctuate and include hotels currently in the development pipeline.